

Smart East PoC Program Application Guide

1. Program Summary

(1) Purpose of program

To create “Fukuoka Smart East”, an urban area with a comfortable, high-quality lifestyle and urban spaces through introducing cutting-edge technological innovations. The ultimate goal of the project is to sustainably develop the area to solve various urban developmental challenges and other social issues, such as declining birthrates and an aging society. As a forerunning city, Fukuoka aims to conduct proof of concept demonstrations of advanced technologies and innovative business models in the urban development of Hakozaiki, to clarify the feasibility of smart cities in order to make Fukuoka Smart East a reality.

(2) Summary of program

Gather PoC projects with cutting-edge technologies and innovative business models for the Smart East Proof of Concept (PoC) Program, and support the projects selected to conduct PoCs.

2. Application Details

(1) Eligible Applicants

Projects must:

- be based on the concept of Fukuoka Smart East, a model city that in the future can be proud of creating a comfortable and high quality lifestyle and urban spaces by introducing the latest technological innovations;
- contribute to the resolution of social issues that are expected to occur in the future; and
- focus on areas of innovation including mobility, health, sharing, living, shopping, manufacturing, logistics, education, working, energy and safety.

(2) Qualifications and Experience

- Applicants must have experience with technology related to the areas mentioned above
- Applicants must be able to perform live PoC demonstrations in Fukuoka (predominantly around the former Kyushu University Hakozaiki Campus site.)

(3) How to Apply

Applicants must submit a proposal by email (info@fukuoka-dc.jpn.com) to the Fukuoka Smart East Promotion Consortium Office. The proposal must include an outline of the PoC, its purpose and its impact on society, including any social issues that you are trying to solve. In addition, the proposal should fulfil the examination guidelines stated below and must be no more than 2,000 words in length (approximately 5 pages in A4 size).

(4) Examination Guidelines

The proposed PoC will be examined based on the following five areas. In addition, interviews may be conducted if deemed necessary.

- A) Innovativeness
- B) Possibility of commercialization
- C) Marketability
- D) Sociality

E) Possibility of demonstration

(5) Proposed Demonstration Sites

The former Kyushu University Hakozaki Campus site, Hakozaki Shopping Street, Hakozaki Shrine, Hakozaki Station and other locations.

(6) Application Schedule

- Application period: November 2018 – December 2019 (applications accepted at any time)
- Demonstration period: November 2018 – March 2020
- PoC demonstration commencement date: demonstrations will commence as appropriate after the PoC has been decided.

3. Support Details

Support will be provided in the following areas regarding the implementation of your PoC.

- 1) Consultation with managers and related parties
- 2) Coordination with related parties
- 3) Conducting briefings for companies
- 4) Finding users for monitoring and test purposes as required
- 5) Media correspondence

4. Notes

- (1) We do not require an address, a main location or legal personality as a qualifying requirement.
- (2) The following applicants are excluded:
individuals associated with known criminal organizations (meaning criminal organizations as prescribed in the Act on Prevention of Unfair Acts by criminals (No. 77 in 1991 Law), Article 2 No. 6) or criminals (as prescribed in the same law Article 2 No. 2 or a person who has a close relationship with criminal organizations).
- (3) Participation in the Smart East PoC Program is free. However, applicants are responsible for any expenses required for the PoC itself and any other associated transportation expenses.
- (4) This PoC Program does not guarantee implementation at the Hakozaki Campus site.

5. Contact

FUKUOKA Smart EAST Consortium Office

Person in charge: Mr. Teppei UCHIHO, Mr. Tsuyoshi HAKKAKU

E-mail: info@fukuoka-dc.jp